

**INFORMATION DISCLOSURE  
CITATION IN AN APPLICATION**

(PTO-1449)

ATTY. DOCKET NO.  
56055-0013SERIAL NO.,  
Not Yet Assigned11092 U.S. PRO  
09/08/01  
06/19/01APPLICANT  
W. Reed HASTINGS, et al.FILING DATE  
June 18, 2001GROUP  
Not Yet Assigned**U.S. PATENT DOCUMENTS**

EXAMINER'S INITIALS	PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
/	5,749,081	05/05/98	Whitelis			04/06/95
/	6,041,311	03/21/00	Chislenko, et al.			01/28/97

**FOREIGN PATENT DOCUMENTS**

EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No

**OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)**

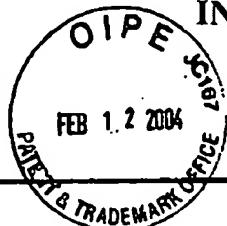

EXAMINER

DATE CONSIDERED

11/1/04

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**INFORMATION DISCLOSURE CITATION  
IN AN APPLICATION  
(PTO-1449)**



ATTY. DOCKET NO.  
56055-0013

SERIAL NO.  
09/884,816

APPLICANT:  
W. Reed Hastings, et al.

FILING DATE:  
June 18, 2001

GROUP:  
2165

**U.S. PATENT DOCUMENTS**

Exam. Initial*	Cite No. <sup>1</sup>	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code <sup>2</sup> (If known)			
		5,704,017		Heckerman et al.	12-30-1997	
		5,790,426		Robinson	08-04-1998	
		5,842,199		Miller et al.	11-24-1998	
		5,884,282		Robinson	03-16-1999	
		5,918,014		Robinson	06-29-1999	
		6,012,052		Altschuler et al.	01-04-2000	
		6,016,475		Miller et al.	01-18-2000	
		6,029,161		Lang et al.	02-22-2000	
		6,041,311		Chislenko et al.	03-21-2000	
		6,049,777		Sheena et al.	04-11-2000	
		6,092,049		Chislenko et al.	07-18-2000	
		6,108,493		Miller et al.	08-22-2000	
		6,112,186		Bergh et al.	08-29-2000	

**FOREIGN PATENT DOCUMENTS**

Exam. Initial*	Cite No. <sup>1</sup>	Foreign Patent Document			Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T <sup>6</sup>
		Office <sup>3</sup>	Number <sup>4</sup>	Kind Code <sup>5</sup> (If known)				
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					FEB 1 8 2004			
					GROUP 3600			

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Date Considered  
4/1/04

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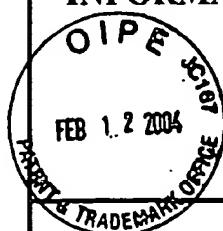
<sup>1</sup>Unique citation designation number. <sup>2</sup>See attached Kinds of U.S. Patent Documents. <sup>3</sup>Enter Office that issued the document, by the two-letter code (WIPO Standard S.3). <sup>4</sup>For Japanese patent documents, the indication of the year of reign of the Emperor must precede the serial number of the patent document. <sup>5</sup>Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup>Applicant is to place a check mark here if English language Translation is attached.

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**SERIAL NO.**  
**09/884.816**

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**FILING DATE:**  
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		Number	Kind Code <sup>2</sup> (If known)			
	6,236,985	B1		Aggarwal et al.	05-22-2001	
	6,308,168	B1		Dovich et al.	10-23-2001	
.	6,321,179	B1		Glance et al.	11-20-2001	
	6,321,221	B1		Bieganski	11-20-2001	
.	6,334,127	B1		Bieganski et al.	12-25-2001	
	6,389,372	B1		Glance et al.	05-14-2002	
	6,412,012	B1		Bieganski et al.	06-25-2002	
	6,484,123	B2		Srivastava	11-19-2002	
	6,487,539	B1		Aggarwal et al.	11-26-2002	
	6,487,541	B1		Aggarwal et al.	11-26-2002	
	6,496,816	B1		Thiesson et al.	12-17-2002	

## FOREIGN PATENT DOCUMENTS

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Unique citation designation number: 3A applicant is to place a checkmark here if Exhibit A is attached.

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Page 3 of 3

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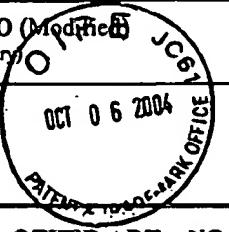
Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)		Attorney Docket No.: 56055-0013	Application Number: 09/884,816
 <small>U.S. PATENT AND TRADEMARK OFFICE</small>		First Named Inventor: W. Reed Hastings	
		Filing Date: June 18, 2001	
<b>OTHER ART - NO PATENT LITERATURE DOCUMENTS</b>			
Examiner Initials*	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation <sup>2</sup>
/		"Facts About the Library," a section of book entitled "Oh! Say. Can You See..." 1992 American Action Fund for Blind Children and Adults, retrieved from <a href="http://web.archive.org/web/20000104114940/www.actionfund.org/saysee09.htm">http://web.archive.org/web/20000104114940/www.actionfund.org/saysee09.htm</a> , 2 pages.	
/		Application for Library Services for the Kenneth Jernigan Library for Blind-Children, last updated May 27, 1999, retrieved from <a href="http://web.archive.org/web/19991103190509/www.actionfund.org/kjlib.htm">http://web.archive.org/web/19991103190509/www.actionfund.org/kjlib.htm</a> , 3 pages.	
/		Audio Diversions Home Page, last updated 3/8/99 [online] retrieved on 2/26/2004 from <a href="http://web.archive.org/web/19990508140319/www.audiodiversions.com/audiodiversions-cgi/home.cgi">http://web.archive.org/web/19990508140319/www.audiodiversions.com/audiodiversions-cgi/home.cgi</a> ; 2 pages.	
/		Literature for Listening Club of Audio Diversions, last updated 3/12/99 [online] retrieved on 8/31/03 from <a href="http://web.archive.org/web/19990908120905/www.audiodiversions.com/audiodiversions-cgi/listening.cgi?id=0508075008">http://web.archive.org/web/19990908120905/www.audiodiversions.com/audiodiversions-cgi/listening.cgi?id=0508075008</a> ; 2 pages.	
/		Audiobook Search of Audio Diversions [online] retrieved on 8/31/03 from <a href="http://web.archive.org/web/19990908104726/www.audiodiversions.com/audiodiversions-cgi/catalog.cgi?id=0508075008">http://web.archive.org/web/19990908104726/www.audiodiversions.com/audiodiversions-cgi/catalog.cgi?id=0508075008</a> , 2 pages.	
/		Books On Tape Home page, April 22, 1999 [online] retrieved on 8/31/03 from <a href="http://web.archive.org/web/19990424061355/http://www.booksontape.com/">http://web.archive.org/web/19990424061355/http://www.booksontape.com/</a> , 2 pages.	
/		More About B-O-T® & Frequently Asked Questions, [online] retrieved on 8/31/03 from <a href="http://web.archive.org/web/19990508223402/http://www.booksontape.com/i/help.htm">http://web.archive.org/web/19990508223402/http://www.booksontape.com/i/help.htm</a> , 11 pages.	

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Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)	Attorney Docket No.: 56055-0013	Application Number: 09/884,816
	First Named Inventor: W. Reed Hastings	
	Filing Date: June 18, 2001	

#### OTHER ART - NO PATENT LITERATURE DOCUMENTS

Examiner Initials*	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation <sup>2</sup>
/		America's Online Door to Door Rental Store, 1999 copyright [online] retrieved from <a href="http://web.archive.org/web/19990922160527/http://www.dvdovernight.com/">http://web.archive.org/web/19990922160527/http://www.dvdovernight.com/</a> ; 2 pages.	
		Getting Started, 1999 copyright [online] retrieved from <a href="http://web.archive.org/web/20000304111243/www.dvdovernight.com/started.html">http://web.archive.org/web/20000304111243/www.dvdovernight.com/started.html</a> ; 7 pages.	
		Top DVD Rentals, DVD Overnight Store Policies & Frequently Asked Questions, 1999 copyright [online] retrieved from <a href="http://web.archive.org/web/19991123014901/www.dvdovernight.com/service.html">http://web.archive.org/web/19991123014901/www.dvdovernight.com/service.html</a> ; 8 pages.	
		Customer Service Questions & Answers, 2000 copyright [online] retrieved from <a href="http://web.archive.org/web/20001109071400/www.dvdovernight.com/dvd/cust_service.html">http://web.archive.org/web/20001109071400/www.dvdovernight.com/dvd/cust_service.html</a> ; 5 pages.	
		DVD Cache Frequently Asked Questions, [online] retrieved from <a href="http://web.archive.org/web/20000512001209/www.dvdcache.com/store/customer_service.html">http://web.archive.org/web/20000512001209/www.dvdcache.com/store/customer_service.html</a> ; 5 pages.	
		Libraries [online] retrieved on 2/26/2004 from <a href="http://www.archives.mcgill.ca/resources/guide/vol1/rg40.htm">http://www.archives.mcgill.ca/resources/guide/vol1/rg40.htm</a> ; 8 pages.	
		Fastlane Video & Records – Rental Prices [online] retrieved from <a href="http://web.archive.org/web/19990506190744/members.aol.com/atfastlane/video/rental.htm">http://web.archive.org/web/19990506190744/members.aol.com/atfastlane/video/rental.htm</a> ; 1 page.	
		5 Day Rental [online] retrieved from <a href="http://web.archive.org/web/19990210101315/members.aol.com/atfastlane/video/index.htm">http://web.archive.org/web/19990210101315/members.aol.com/atfastlane/video/index.htm</a> ; 13 pages.	
		Fastlane Video & Records [online] retrieved from <a href="http://web.archive.org/web/19990209181937/members.aol.com/atfastlane/">http://web.archive.org/web/19990209181937/members.aol.com/atfastlane/</a> ; 2 pages.	

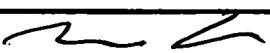
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Examiner Initials*	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published		Translation <sup>2</sup>
~		Fastlane Video & Records - Payment on Account [online] retrieved from <a href="http://web.archive.org/web/19990504102814/members.aol.com/atfastlane/video/payment.htm">http://web.archive.org/web/19990504102814/members.aol.com/atfastlane/video/payment.htm</a> ; 1 page.		
		"Try Before You Buy Program" [online] retrieved from <a href="http://web.archive.org/web/19990922040420/www.gametradersclub.com/gametradersclub/tryb.html">http://web.archive.org/web/19990922040420/www.gametradersclub.com/gametradersclub/tryb.html</a> ; 2 pages.		
		"Trade or Sell Your Games! [online] retrieved from <a href="http://web.archive.org/web/19991010012624/www.gametradersclub.com/gametradersclub/tradorselyou.html">http://web.archive.org/web/19991010012624/www.gametradersclub.com/gametradersclub/tradorselyou.html</a> ; 2 pages.		
		"Try Before You Buy Program" [online] retrieved from <a href="http://web.archive.org/web/19991012021059/gametradersclub.com/gametradersclub/tryb.html">http://web.archive.org/web/19991012021059/gametradersclub.com/gametradersclub/tryb.html</a> ; 2 pages.		
		Print Culture and English Speaking Quebec [online] retrieved on 2/26/04 from <a href="http://www.hbic.library.utoronto.ca/fconfmcnally_fr.htm">http://www.hbic.library.utoronto.ca/fconfmcnally_fr.htm</a> ; 5 pages.		
		Welcome to Home Film [online] retrieved from <a href="http://web.archive.org/web/19961106000542/http://www.homefilmfestival.com/index.html">http://web.archive.org/web/19961106000542/http://www.homefilmfestival.com/index.html</a> ; 3 pages.		
		Membership [online] retrieved from <a href="http://web.archive.org/web/19961106001054/www.homefilmfestival.com/membership.html">http://web.archive.org/web/19961106001054/www.homefilmfestival.com/membership.html</a> ; 2 pages.		
		It's Easy! Ordering info [online] retrieved from <a href="http://web.archive.org/web/19961106001006/www.homefilmfestival.com/infopack.html">http://web.archive.org/web/19961106001006/www.homefilmfestival.com/infopack.html</a> ; 2 pages.		
		Online Video Rentals Multiple Rental Order Form [online] retrieved on 7/2/2003 from <a href="http://web.archive.org/web/19990420045928/www.homefilmfestival.com/lrgodr.html">http://web.archive.org/web/19990420045928/www.homefilmfestival.com/lrgodr.html</a> ; 3 pages.		

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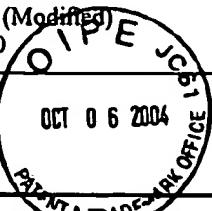
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		Online Video Rentals Individual Rental Order [online] retrieved on 7/2/2003 from <a href="http://web.archive.org/web/19990127160422/www.homefilmfestival.com/indordr.html">http://web.archive.org/web/19990127160422/www.homefilmfestival.com/indordr.html</a> ; 3 pages.	
		Magic Disc Entertainment [online] retrieved on 2/27/2004 from <a href="http://web.archive.org/web/19981206142316/http://www.magicdisc.com/">http://web.archive.org/web/19981206142316/http://www.magicdisc.com/</a> ; 2 pages.	
		Rental Program [online] retrieved from <a href="http://web.archive.org/web/19990503073644/www.magicdisc.com/rentals/rentalprogram.htm">http://web.archive.org/web/19990503073644/www.magicdisc.com/rentals/rentalprogram.htm</a> ; 3 pages.	
		Featured DVDs for Saturday, January 16, 1999, 1997-1999 copyright [online] retrieved on 7/3/2003 from <a href="http://web.archive.org/web/19990117011532/http://www.netflix.com/">http://web.archive.org/web/19990117011532/http://www.netflix.com/</a> ; 5 pages.	
		DVD Favorites, 1997-1999 copyright [online] retrieved on 7/3/2003 from <a href="http://web.archive.org/web/19991204131346/www.netflix.com/sf/favorites.asp?sid=14">http://web.archive.org/web/19991204131346/www.netflix.com/sf/favorites.asp?sid=14</a> ; 4 pages.	
		Future Reflections, Barbara Cheadle, Vol. 12, No. 1 Winter, 1993 [online] retrieved on 8/23/2003 from <a href="http://www.nfb.org/fr/fr1/93win.htm">http://www.nfb.org/fr/fr1/93win.htm</a> ; pp. 1-2; 70-72.	
		"Hear Ye! Hear Ye! National Federation of the Blind archived in February 1999 retrieved from <a href="http://web.archive.org/web/19991112190729/www.nfb.org/fr98ws20.htm">http://web.archive.org/web/19991112190729/www.nfb.org/fr98ws20.htm</a> , 7 pages.	
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: David Esposito ( <a href="mailto:cooldej@home.com">cooldej@home.com</a> ) with subject: NEED CHEEP GAMES; Date: 1999/02/07; 1 page.	
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: NEED CHEEP GAMES; Date: 1999/02/08; 1 page (same page as Esposito posting).	

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MW		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: 100'S OF GAMES FOR ABOUT A BUCK A DAY...(INCREDIBLE DEAL); Date: 1999/02/06; 1 page.	
9		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: Best Deal Around 100's of games for about a buck a day; Date: 1999/02/08; 1 page.	
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: Best Deal I've Ever Seen ... 100's of games for about a buck a day; Date: 1999/02/08; 1 page.	
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: Best Deal Ever!! Choose from 100's of games for about a buck a day... Plus a Free Playstation; Date: 1999/02/09; 1 page.	
		E-mail postings of 6 messages in a thread from the following message: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: Best Deal Ever..All the N-64 Games You Want for About a Buck a Day; Date: 1999/02/10; 3 pages.	
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: All the New Playstation Games are Yours for About a Buck a Day; Date: 1999/02/10; 1 page.	
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: Check Out the New Web Site (Best Deal I've Seen); Date: 1999/07/11; 1 page.	
		E-mail posting: Newsgroups: alt.games.video.sony-playstation from: ramon ( <a href="mailto:ramon@theriver.com">ramon@theriver.com</a> ) with subject: How Many Games Can You Beat In A Month?; Date: 1999/07/11; 1 page.	
		"A New Way to Avoid Exercise", Newsweek Mar. 15, 1999; 1 page.	

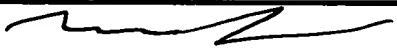
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Substitute for Form 1449A/PTO (Modified) (use as many sheets as necessary)		Attorney Docket No.: 56055-0013	Application Number: 09/884,816
 <b>OCT 06 2004</b> <small>U.S. PATENT &amp; TRADEMARK OFFICE</small>		<b>First Named Inventor:</b> W. Reed Hastings <b>Filing Date:</b> June 18, 2001	
<b>OTHER AND NO PATENT LITERATURE DOCUMENTS</b>			
Examiner Initials*	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation <sup>2</sup>
~		Additional Information from Sally Fry, Community Relations Coordinator Unabashed Librarian, No. 82, p. 3 1991.	
		Mailbox Access to Your Library (MAYL), Florida Libraries, Unabashed Librarian, No. 82, p. 3 1991.	
		Glenn Miller, Letter from Glen Miller, Director of Orange County Library System, Unabashed Librarian, No. 82, p. 3 1991.	
		Brass, Kevin, "Company Town; Rental Control; Video Distributor Takes Industry Down Controversial Path", <i>Los Angeles Times</i> , November 28, 1997; 4 pages.	
		Mary L. Daniels, "A Love for Libraries; Whether Large or Small, They are Special Places, Editorial; pg. A19, Orlando Sentinel, November 11, 1994; 2 pages; 2 pages.	
		DeJong, Jennifer, "Securing Your Site for the Age of E-Commerce", VAR Business Strategy Guide Supplement Nov. 16, 1998; 3 pages.	
		"Door-to-Door Service", High Points, Feb. 1999; Vol. 6, No. 2, Pg. 50, 2 pages.	
		Greenemeier, Larry, "Manna Rises Above Conventional"; Net Marketing; Manna Network Technologies Midrange Systems, Dec. 18, 1998; No. 18, Vol. 11; pg. 41; 2 pages.	
		Hilda M. Hamlyn, "Eighteenth-century circulating libraries in England," The Library, pages 197-222, December 1946.	
		Horowitz, Alan, S., "PC Leasing Gains Ground – Shorter life spans popularize practice", Information Week, May 25, 1998, 3 pages.	
		Ingram, Bob, "Boston Bears Watching" Supermarket Business Mar. 1, 1999; 5 pages.	

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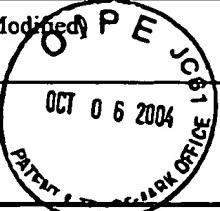
Examiner Initials*	Cite No <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published	Translation <sup>2</sup>
~		Kim, Nancy J., "Nordstrom seen Net gains with Streamline", Puget Sound Business Journal Oct. 30, 1998; 2 pages.	
		Alan Donald McKillop, "English circulating libraries, 1725-50" The Library, pp. 477:-485, March 1934.	
		Memmott, Carol, "Web Site Streamlines Your Errands", USA Today Nov. 16, 1998; 2 pages.	
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		"Nordstrom Announces Partnership With Streamline", PR NewsWire Oct. 8, 1998; 2 pages.	
		Said, Carolyn, "Chips and Flicks On Your Doorstep", Business, p. B1, The San Francisco Chronicle, October 18, 1999, 4 pages.	
		Shrieves, Linda, "Now Library Books Just Show Up at Your Door", Orlando Sentinel, December 7, 1990; 2 pages.	
		"Streamline" DSN SuperCenter Club Business Mar. 29, 1999; 1 page.	
		Hal R. Varian, "Buying, renting, and sharing information goods," Technical report, School of Information Management and Systems, UC Berkeley, December 1994; 20 pages.	
		Hal R. Varian, "Circulating Libraries and Video Rental Stores," December 1996, retrieved from <a href="http://web.archive.org">http://web.archive.org</a> ; pp. 1-14.	

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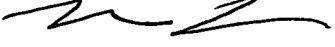
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 <small>PATENT &amp; TRADEMARK OFFICE 16</small>		First Named Inventor: W. Reed Hastings	
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M		Hal R. Varian, et al., "Circulating Libraries and Video Rental Stores," University of Michigan, Dearborn, University of California, Berkeley, <a href="http://www.sims.berkeley.edu/~hal/Papers/history/history.html">http://www.sims.berkeley.edu/~hal/Papers/history/history.html</a> , March, 2000; pp. 1-13.	
		Griest, Guinevere L.: Mudie's Circulating Library and the Victorian Novel. Bloomington and London, Indiana, Univ. Press, 1970, 282 pages.	
		<u>Books by Mail, a handbook for libraries</u> (1977) by Choong H. Kim. In the Quebec section at p. 394, the <i>McLennan Traveling Libraries of McGill University</i> were reviewed, 2 pages.	
		James Lardner, <u>Fast Forward: Hollywood, the Japanese and the Onslaught of the VCR</u> by, Chapter 12 Wilbur & Orville & Tom, Dick, & Harry and Chapter 13 The Rental Wars, pp. 168-202 (1987).	
		Abigail A. Loomis, "Subscription libraries," in Wayne A. Wiegand and Jr. Donald G. Davis, editors, Encyclopedia of Library History, pages 608-10. Garland Publishing, Inc., New York & London, 1994.	
		Glenn Miller Customer Service & Innovation in Libraries pp. 73-90, Highsmith Press 1996. ("Book").	
		Brad Dick, Editor, "The Future of Television," Broadcast Engineering, NA, Dec. 1999, 1 page.	
		"About Us" web page from <a href="http://www.netflix.com">www.netflix.com</a> , 1 page.	
		Web page printout for <a href="http://www.netflix.com">http://www.netflix.com</a> on Jan. 17, 1999, at <a href="http://web.archive.org/web/19990117080920/http://www.netflix.com">http://web.archive.org/web/19990117080920/http://www.netflix.com</a> , 5 pages.	

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